



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Presentation of the *Lodi Electronic Waste Clean-Up Day*
MEETING DATE: July 7, 2004
PREPARED BY: Electric Utility Director


RECOMMENDED ACTION: None required.

BACKGROUND INFORMATION: On June 16, 2004, the Lodi City Council approved the first annual *Lodi Electronic Waste Clean-Up Day* event.

This exciting, new activity will be held on Saturday, August 14, 2004, from 7:00am until 10:00am, in the Public Parking lot adjacent to the Kofu Park Tennis Courts on Ham Lane. Electric Utility staff will accept aging and energy *inefficient* computer monitors, computer hardware and television sets during the event, and these products will then be properly disposed of and recycled. The first 150 eligible customers will also receive a coupon for \$50.00 off the purchase of one (1) EnergyStar® computer system or television set, if the product is purchased from a Lodi retailer.

The *Lodi Electronic Waste Clean-Up Day* event is funded through the City of Lodi Public Benefits Program, under the category of Demand-side Management (energy conservation).

FUNDING: Approved June 16, 2004


 Alan N. Vallow
 Electric Utility Director

ANV/mw /lst

APPROVED: 
 H. Dixon Flynn, City Manager